

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



In Re Application of

Byung Joon Park

Serial No. 09/917,510

Filing Date: July 27, 2001

For: System and Method for Inserting Advertising Into
User-Selected Web Content

Examiner: Unknown

Group Art Unit: 2161

Commissioner For Patents
Application Processing Division
Customer Correction Branch
Washington, D.C. 20231

RECEIVED
NOV 14 2001
Technology Center 2100

REQUEST FOR CORRECTED FILING RECEIPT

1. Enclosed is a copy of the Corrected Filing Receipt received from the U.S.P.T.O. for the above application.
2. There is an error in that the following data is:
☐ incorrectly entered
and/or
☒ omitted
☐ Applicant's name
☐ Applicant's address
☐ Title
☐ Filing Date
☐ Serial Number
☐ Foreign Application Reference
☒ Other – Domestic Priority data as claimed by applicant
☐ Attorney Docket No.

in that the filing receipt should read as follows:

Domestic Priority data as claimed by applicant

THIS APPLN CLAIMS BENEFIT OF 60/305,332 07/13/01

3. Please issue another corrected Filing Receipt rectifying the above error(s). The requested correction is indicated in red ink on the enclosed copy of the Filing Receipt.

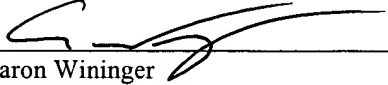
In re *Byung Joon Park*
U.S. Application No.: 09/917,510

If for any reason an insufficient fee has been paid, please charge the insufficiency to
Deposit Account No. 05-0150.

Date: September 28, 2001

Respectfully submitted,
Byung Joon Park

Squire, Sanders & Dempsey L.L.P.
600 Hansen Way
Palo Alto, CA 94304-1043
Telephone: 650-856-6500
Facsimile: 650-843-8777



Aaron Wininger
Attorney for Applicant(s)
Reg. No. 45,229

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

CONFIRMATION NO. 9724

FILING RECEIPT

OC000000006536520

Technology Center 2100

Date Mailed: 09/10/2001

Applicant(s)

Byung Joon Park, Ulsan, KOREA, REPUBLIC OF:

Domestic Priority data as claimed by applicant**DATES ENTERED**

Foreign Applications

REPUBLIC OF KOREA 2001-0017437 04/02/2001

If Required, Foreign Filing License Granted 09/08/2001

SEP 18 2001

Projected Publication Date: 10/03/2002

BY Men CALENDARER
ATTORNEY SQUIRE, SANDERS & D

Non-Publication Request: No

Early Publication Request: No

**** SMALL ENTITY ****

Title

System and method for inserting advertising into user-selected web content

Preliminary Class

705



**LICENSE FOR FOREIGN FILING UNDER
Title 35, United States Code, Section 184
Title 37, Code of Federal Regulations, 5.11 & 5.15**

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).

PLEASE NOTE the following information about the Filing Receipt:

- The articles such as "a," "an" and "the" are not included as the first words in the title of an application. They are considered to be unnecessary to the understanding of the title.
- The words "new," "improved," "improvements in" or "relating to" are not included as first words in the title of an application because a patent application, by nature, is a new idea or improvement.
- The title may be truncated if it consists of more than 500 characters (letters and spaces combined).
- The docket number allows a maximum of 25 characters.
- If your application was submitted under 37 CFR 1.10, your filing date should be the "date in" found on the Express Mail label. If there is a discrepancy, you should submit a request for a corrected Filing Receipt along with a copy of the Express Mail label showing the "date in."
- The title is recorded in sentence case.

Any corrections that may need to be done to your Filing Receipt should be directed to:

Assistant Commissioner for Patents
Office of Initial Patent Examination
Customer Service Center
Washington, DC 20231

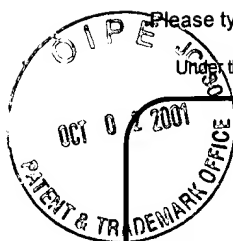
RECEIPT

PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



Please type a plus sign (+) inside this box → ☐

TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number	09/917,510		
	Filing Date	July 27, 2001	
	First Named Inventor	Byung Joon Park	
	Group Art Unit	2161	
	Examiner Name	Unknown	
Total Number of Pages in This Submission	6	Attorney Docket Number	50495.00003

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Response <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Request for corrected Filing Receipt; Copy of Official Filing Receipt; Acknowledgment Postcard
Remarks		RECEIVED NOV 14 2001 Technology Center 2100

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Squire, Sanders & Dempsey L.L.P. 600 Hansen Way, Palo Alto, CA 94304-1043 Attn: Aaron Wininger, Esq.
Signature	
Date	September 28, 2001

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date: September 28, 2001

Typed or printed name	Aaron Wininger, Reg. No. 45,229		
Signature		Date	September 28, 2001

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

FILE COPY



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 9724

SERIAL NUMBER 09/917,510	FILING DATE 07/27/2001 RULE	CLASS 705	GROUP ART UNIT 2161	ATTORNEY DOCKET NO. 50495.00003
------------------------------------	---	---------------------	-------------------------------	---

APPLICANTS
Byung Joon Park, Ulsan, KOREA, REPUBLIC OF;

**** CONTINUING DATA *******
THIS APPLN CLAIMS BENEFIT OF 60/305,332 07/13/2001 *V. original App*

**** FOREIGN APPLICATIONS *******
REPUBLIC OF KOREA 2001-0017437 04/02/2001 *Not Present App*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY **
** 09/08/2001

Foreign Priority claimed <input checked="" type="checkbox"/> yes <input type="checkbox"/> no	STATE OR COUNTRY KOREA, REPUBLIC OF	SHEETS DRAWING 4	TOTAL CLAIMS 23	INDEPENDENT CLAIMS 4
---	---	----------------------------	---------------------------	--------------------------------

35 USC 119 (a-d) conditions met
☐ yes ☒ no ☐ Met after

Verified and Acknowledged
Examiner's Signature: *Allowance* Initials: *AD*

ADDRESS
Aaron R. Wininger, Esq.
Squire, Sanders & Dempsey LLP
600 Hansen Way
Palo Alto ,CA 94304

TITLE
System and method for inserting advertising into user-selected web content

FILING FEE RECEIVED 422	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit
-----------------------------------	---	---